

Message Text

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PAGE 01 STATE 155081
ORIGIN COME-00

INFO OCT-01 EA-10 IO-13 ISO-00 EB-08 STR-07 AGR-05
LAB-04 TRSE-00 CEA-01 CIAE-00 DODE-00 FRB-03 H-01
INR-10 INT-05 L-03 NSAE-00 NSC-05 PA-01 CTME-00
AID-05 SS-15 ITC-01 ICA-11 SP-02 SOE-02 OMB-01
DOE-15 /129 R

DRAFTED BY COM:GCP:OITP:IEPR:RRUZICKA
APPROVED BY EB/OT/GCP:MBAAS
COM:OITP:IEPR:BASTEINBOCK
COM:OCA:IEPR:NBRADSHAW
COM:OIFI:ISD:LDWYER
STATE:EA:ROC:WLUNDY
STR:SO'LEARY
USDA:FGEERKEN
LABOR:TFIEKOWSKI
TREASURY:HBERGHOF
-----126424 191628Z /47
R 191554Z JUN 78
FM SECSTATE WASHDC
TO AMEMBASSY TAIPEI
INFO USMISSION GENEVA

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GENEVA FOR MTN DEL

E.O. 11652;N/A

TAGS: ETRD, TW

SUBJECT: U.S. REQUESTS TO ROC IN TRADE NEGOTIATIONS

REF: STATE 135373

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1. AS EMBASSY ALREADY AWARE (PARA. 4 REFTEL) AT MAY 22
AND 23 MTN BILATERALS WITH ROC, U.S. DELEGATION RAISED THE
QUESTION OF IMPROVED MARKET ACCESS REQUESTS IN AREA OF
SERVICE INDUSTRIES, SPECIFICALLY THAT OF INSURANCE, AND
INDICATED U.S. INTEREST IN PURSUING THIS FURTHER WITH ROC
AFTER FURTHER U.S. INVESTIGATION.

2. ADDITIONAL RESEARCH INTO SITUATION REVEALS THAT U.S. INSURANCE FIRMS, AND IN FACT ALL FOREIGN INSURANCE FIRMS, ARE UNABLE TO PROCURE GENERAL INSURANCE LICENSES IN ROC. THE AMERICAN INTERNATIONAL GROUP MADE REPRESENTATIONS A YEAR AND A HALF AGO TO HIGHEST LEVELS OF GROC TO OBTAIN RIGHT TO OPEN A BRANCH OFFICE IN ROC. GROC OFFERED ARGUMENTS REGARDING THE NEED TO PROTECT LOCAL INDUSTRY AND REQUESTED TIME TO CONSIDER QUESTION FURTHER. SUBSEQUENT CONTACTS BETWEEN GROC AND OVERSEAS REPRESENTATIVES OF A.I.G. HAVE NOT PRODUCED POSITIVE RESULTS. U.S. FIRM BELIEVES THAT OFFICIAL USG INTEREST, EMBODIED IN MTN REQUEST FOR MARKET ACCESS IN INSURANCE INDUSTRY, WOULD BE SUFFICIENT TO ELICIT POSITIVE RESPONSE FROM GROC.

3. AS EMBASSY IS ALSO AWARE, BERNZOMATIC INTERNATIONAL CORPORATION HAS COMPLAINED ABOUT ROC PROHIBITION ON TELEVISION ADVERTISING OF ITS PRODUCT IN TAIWAN AS "MADE IN USA". (REF CORRESPONDENCE BETWEEN BERNZOMATIC MANAGING DIRECTOR AND COMOFF MEARKLE AND LUNDY EA/ROC LETTER TO MEARKLE OF 6/1/78). THIS WOULD ALSO SEEM TO CONSTITUTE NTM AFFECTING ROC IMPORTS FROM THE U.S.

4. WOULD APPRECIATE EMBASSY PROVIDING ALL RELEVANT BACKGROUND INFORMATION AND ASSESSMENT OF COMPLAINTS MADE BY AIG AND BERNZOMATIC. VANCE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE, NEGOTIATIONS
Control Number: n/a
Copy: SINGLE
Draft Date: 19 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE155081
Document Source: CORE
Document Unique ID: 00
Drafter: GCP:OITP:IEPR:RRUZICKA
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780255-0371
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780644/aaaablsv.tel
Line Count: 86
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: c8ee4086-c288-dd11-92da-001cc4696bcc
Office: ORIGIN COME
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 78 STATE 135373
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 05 may 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2297783
Secure: OPEN
Status: NATIVE
Subject: U.S. REQUESTS TO ROC IN TRADE NEGOTIATIONS
TAGS: ETRD, TW
To: TAIPEI
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/c8ee4086-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014